



R A T E C A R D  
2 0 2 6



abri@pantheramedia.co.za | www.carsite.co.za | +27 82 320 6214

# RATE CARD 2026

## SOCIAL PLATFORM

Platform	Rate (Excl. VAT)
Facebook   LinkedIn Post	2500

## ONLINE ADVERT SIZE

Option	Details	Size (Pixel)	Rate (Excl. VAT)	Period
Option 1	Display advertisement	300 x 250	R 6,500	Monthly
Option 2	Advertorial article created by CarSite editorial team	300 x 250	R 8,500	Monthly
Option 3	Combination of Option 1 & 2	300 x 250	R 14,000	Monthly

## DISCOUNT STRUCTURE

Adverts	Rate
1 Advert (Single Placement)	As per rate card
2-11 Adverts	2.5% Discount
12-24 Adverts	5% Discount
25+ Adverts	10% Discount